



SATURDAY, JULY 27, 2024

10:00 AM – 7:00 PM

YELM CITY PARK

See event details at www.bbqrally.com

SPONSORSHIP APPLICATION

| | |
|---|--|
| Business Name | |
| Main Contact Name | |
| Address | |
| City, State, Zip Code | |
| Phone Number | |
| Email Address | |
| Washington State Business License # | |
| Signature - Vendor Agreement and Release of Liability | |
| Today's Date | |

Vendor Agreement & Release of Liability

The applicant & his/her agents, heirs, marital community if any, & legal representatives agree to hold harmless & indemnify the Yelm Chamber of Commerce & City of Yelm, their officers, employees, & agents from any and all liability, claims & actions for the injury, or death of the undersigned, or the participating spouse, or children of the undersigned, or damage to personal property including animals of the undersigned, arising out of or in connection with the Yelm Chamber of Commerce grant of permission for applicant's participation in the Nisqually Valley BBQ Rally. Cancellation of paid vendor and competitor booth spaces or sponsorship are non-refundable, no exceptions.

PLEASE CHECK ONE

- | | |
|---|---|
| <input type="checkbox"/> Pitt Master \$5000 * | <input type="checkbox"/> Grand Prize Award \$1000 * |
| <input type="checkbox"/> Pit Boss \$5000 (\$2500 if Shared by 2) * | <input type="checkbox"/> Award \$350 * |
| <input type="checkbox"/> Fire \$3000 | <input type="checkbox"/> Amateur Andy Sponsor \$5000 * |
| <input type="checkbox"/> Flame \$2000 | <input type="checkbox"/> Seer \$1500 * |
| <input type="checkbox"/> Smoke \$1000 | <input type="checkbox"/> Peoples Choice \$1100 * |
| <input type="checkbox"/> Briquette \$500 | <input type="checkbox"/> Shade \$750 * |
| <input type="checkbox"/> Suds \$175 | |

* Cash Only Sponsorship

PLEASE CHECK ONE

- I have included a copy of my WA State Business License with City of Yelm Endorsement.
 I have included a copy of my WA State Business License & approved Special Event Vendor Pass.

PLEASE CHECK ONE

- I will be using the Vendor space included in my Sponsorship** **I will not be using the Vendor Space Included in my Sponsorship**

PLEASE CHECK ONE

(Please make checks payable to The Yelm Chamber of Commerce, with "Nisqually Valley BBQ Rally" on memo line.)

- Please Bill Me for Credit Card Payment. I Understand Application Will Be Considered Pending Until Payment Is Received.
 I Am Paying By Cash or Check. I Understand Application Will Be Considered Pending Until Payment Is Received.
 This is an In Kind Sponsorship

- Your booth space is 10'x10' or 10'x20 as check above, you must provide your own table, chairs and tent for your booth. Booths cannot place displays outside of the 10' x 10'(20') area of the booth space, this includes signs.
- No Power or Water are provided for business vendors booths.
- Vendor must arrive no later than 9:00am and be prepared to serve the public by 10:00am, vendors can begin break-down at 7pm. Any Business Vendor that dismantles or vacates their booth space prior to 7pm, or any booth space that is not occupied before 9am will forfeit their priority status and will not be allowed to participate in the early registration process the following year.
- All vendors are **required** by the City of Yelm to have a Washington State Business License with a City of Yelm [Endorsement](#) -OR- a Washington State Business License and a completed [Special](#) Event Vendor Pass issued by the City of Yelm.
- All booths are required to have a copy of your business license posted at the event.**
- Any refuse created from your booth needs properly disposed at the conclusion of the event.
- Business Vendors are not permitted to giveaway or sell beverages, meals, snacks. Candy is permitted.
- Business Vendors are permitted to giveaway promotional items, sell retail items & promote their business.
- All Business Vendors have an opportunity to donate a \$25+ valued item to the event to use for raffles. Please drop off your raffle item when you check-in the day of the event or to the chamber office by 7/24/24. We will be announcing your donation from the stage during the event. The Yelm Chamber of Commerce would like to thank you in advance for contributing your valuable merchandise and/or gift cards to our raffle, which is a highlight for the attendees and an important aspect of the event.
- Vendors not conforming to any of the above requirements will be required to leave the event immediately.

| Sponsorship Benefits | Pit Master | Pit Boss | Fire | Flame | Smoke | Briquette | Suds |
|--|------------|----------|------|-------|-------|-----------|------|
| Stage Sponsor | X | | | | | | |
| Banner on Stage | X | | | | | | |
| Beer Garden Sponsor | | X | | | | | |
| Banner in Beer Garden | | X | | | | | |
| \$100 Chamber Credit * | X | X | | | | | |
| 2 Minute Stage Interview | X | X | | | | | |
| Logo on Event Passport | X | X | | | | | |
| Business Mentioned in Select Radio Ads | X | X | X | | | | |
| Business Mentioned in Select Article | X | X | X | | | | |
| Boosted Social Media Post | X | X | X | | | | |
| Logo on select Marketing Materials | X | X | X | X | | | |
| Logo on select Movie Theater Ads | X | X | X | X | | | |
| Business Vendor Booth 10'x10' | X | X | X | X | X | | |
| Business Promoted at Forum as Sponsor | X | X | X | X | X | | |
| Business Logo on Sponsor Banner at the Event | X | X | X | X | X | X | |
| Business Logo on Event Website | X | X | X | X | X | X | |
| Business Mentioned on Social Media | X | X | X | X | X | X | |
| Business Mentioned from Stage at the Event | X | X | X | X | X | X | |
| Business Name on Banner inside Beer Garden | | | | | | | X |
| Exclusive Suds Sponsor Button | | | | | | | X |
| Bragging Rights as a #SudsSponsor | | | | | | | X |

*\$100 Chamber Credit Can be used on one of the following: Drive 507, Forum Sponsorship, Nisqually Valley Home & Garden Show

| Sponsorship Benefits | Grand Prize | Award |
|---|-------------|-------|
| Your Business Name on Trophy Plate as Sponsor for a Specific Category** | | X |
| Mentioned from Stage as Sponsor for a Specific Category (Brisket, Chicken, Pork Shoulder, Ribs) | | X |
| Your Business Name on Trophy Plate as Grand Prize Sponsor | X | |
| Mentioned from Stage as Grand Prize Sponsor | X | |

**Brisket, Chicken, Pork Shoulder or Ribs

| Sponsorship Benefits | Seer Sponsor |
|---|--------------|
| Business Promoted at Forum as Sponsor | X |
| Business Logo on Sponsor Banner at the Event | X |
| Business Logo on Event Website | X |
| Business Mentioned on Social Media | X |
| Business Mentioned from Stage at the Event | X |
| Your Logo on the back of all Volunteer T-shirts | X |
| Business Logo on Movie Theater Ad | X |
| Logo on select Marketing Materials | X |

| Sponsorship Benefits | Peoples Choice |
|---|----------------|
| Business Logo on Event Website | X |
| Business Mentioned on Social Media | X |
| Business Logo on all People's Choice Award Voting Cards (given out to general public) | X |
| Business Mentioned from Stage at the Event | X |
| Representative from your Business Presents Peoples Choice Award to the Winner | X |
| Your Business Supplies 2 Retractable Banners that will be Displayed at the Event | X |

| Sponsorship Benefits | Amateur Andy Sponsor |
|--|----------------------|
| Business Promoted at Forum as Sponsor | X |
| Business Logo on Sponsor Banner at the Event | X |
| Business Logo on Event Website | X |
| Business Mentioned on Social Media | X |
| Business Mentioned from Stage at the Event | X |
| Your Logo on Sign in Front of Amateur Andy Alley and Sign By the Stage with all Awards | X |
| Your Name on All Amateur Andy Trophy Plates | X |
| Help Present Amateur Andy Awards | X |
| Business Logo on Movie Theater Ad | X |
| Logo on select Marketing Materials | X |

| Sponsorship Benefits | Shade Sponsor |
|---|---------------|
| Business Promoted at Forum as Sponsor | X |
| Business Logo on Sponsor Banner at the Event | X |
| Business Logo on Event Website | X |
| Business Mentioned on Social Media | X |
| Business Mentioned from Stage at the Event | X |
| Bring your Logo'd Tent for use at the Event to Create Shade for Attendees | X |